



## Get plugged in to the latest industry trends

Knowledge is power, and all the power is at your fingertips with the Irvine Chamber's Blueprints for Success seminar series. Buy the **Professional Pack** and attend all four seminars, including the all-day Web Site Marketing Boot Camp, for one payment of \$325 — that's a savings of more than \$100. For those that only want to attend the three standard seminars, purchase the **Executive Pack** for \$75 and save \$30 — you basically get one seminar free.

### Professional Pack — \$325

Includes:

- 1 - Purchasing Forum
- 1 - Sales Seminar
- 1 - Media and Public Relations Seminar
- 1 - Web Site Marketing Clinic
- 1 - Web Site Marketing Boot Camp

### Executive Pack — \$75

Includes:

- 1 - Purchasing Forum
- 1 - Sales Seminar
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### Want more value?

Become a Blueprints for Success seminar sponsor and receive recognition at all seminars and get admission to each event. Contact Linda Benjamin for more details at (949) 660-9112 ext. 111.

To purchase any of these packages, contact the Irvine Chamber at (949) 660-9112.

**Irvine Chamber of Commerce**  
2485 McCabe Way, Suite 150  
Irvine, CA 92614  
www.IrvineChamber.com

### Purchasing Forum

**February 13, 2009**

You know that Irvine's largest companies purchase goods and services regularly. The problem is, you don't know how to reach the right people. That is until now! Discover the purchasing habits of Irvine's larger companies.

**\$35 Irvine Chamber Members/\$55 All Others**

### Sales Seminar

**March 13, 2009**

In a slow economy, it helps to have every sales tool you can in your back pocket. Learn some secrets that will help you reach your sales goals in record time.

**\$35 Irvine Chamber Members/\$55 All Others**

### Media and Public Relations

**April 10, 2009**

Get the latest tips from today's leading public relations specialists and media experts on how to get more exposure for your company news.

**\$35 Irvine Chamber Members/\$55 All Others**

### Web Site Marketing Boot Camp

**May 15, 2009**

Have you ever wondered how to get more of a return from your Web site? Attend the Boot Camp and get trained on how you can take your Web site to the next level. Registration includes a free Web Clinic (\$35 value) on March 26.

**\$295 Irvine Chamber Members/\$395 All Others**

Blueprints for Success Seminars are Sponsored by

