

IRVINE CELEBRATES

30 YEARS OF THE IRVINE CHAMBER!

30 Rocks!



1979



2009

SPONSORSHIP BENEFITS

MAY 30, 2009 · IRVINE MARRIOTT HOTEL

30 Rocks!

irvine
CHAMBER

IRVINE CELEBRATES
MAY 30, 2009
IRVINE MARRIOTT HOTEL

EXECUTIVE SPONSOR - \$7,500

Marketing

- Company logo prominently placed as Sponsor on event invitation and all marketing materials
- Company logo on event page as Sponsor on Irvine Chamber Web site
- Company logo listed as Sponsor in all print and electronic advertising
- Company logo recognizing Sponsor status on the Irvine Chamber's Chamber Weekly emailed to Chamber members weekly
- Advertisement in Chamber Weekly and IrvineChamber.com for two months
- Access to a list of event attendees

Publicity

- Company name in press releases sent to local and regional newspapers and electronic media
- Photograph, logo and other recognition in the Chamber's Business Connection newspaper as Sponsor
- Company logo and profile on the 30th Anniversary page on the Chamber Web site, with links to company's Web site
- Prominent mention in a Business Connection article, including logo placement
- Introduction at the event and presentation of a sponsor recognition award
- Full page advertisement in the event program

Event

- Company logo prominently placed as sponsor on "electronic banners" at the event
- Company logo prominently placed as sponsor on signage at the event
- Company logo prominently placed as sponsor in the event program
- Thirty-second electronic commercial at the event (provided by Company)
- Full-page advertisement in the event program
- Two reserved tables of ten at the event

After Event

- Access list of attendees
- Company logo prominently placed in after-event double page article, with photographs, in the Business Connection

For more information or to secure a sponsorship, contact the Irvine Chamber of Commerce. Call 949.660.9112 or email icc@irvinechamber.com to request event sponsorship details.

CORPORATE SPONSOR - \$5,000

Marketing

- Company logo prominently placed on the event invitation and all marketing materials
- Company logo on event Web page on Irvine Chamber Web site
- Company logo in all print and electronic advertising
- Company logo on the Irvine Chamber's Chamber Weekly emailed to Chamber members weekly

Publicity

- Company name in press releases sent to local and regional newspapers and electronic media
- Photograph, logo and other recognition in the Chamber's Business Connection newspaper
- Company logo on the Business Outlook page on the Chamber Web site, with links to company's Web site
- Introduction at the event and presentation of a sponsor recognition award
- One half-page advertisement in the event program

Event

- Company logo on "electronic banners" at the event
- Half-page advertisement in the event program
- One reserved table of eight at the event

After Event

- Company logo prominently placed in after-event double page article in Business Connection

CONTRIBUTING SPONSOR - \$2,500

Marketing

- Company logo on the event invitation and all marketing materials
- Company logo on event page on Irvine Chamber Web site
- Company logo in all print and electronic advertising
- Company logo on the Irvine Chamber's Chamber Weekly emailed to Chamber members weekly

Publicity

- Photograph, logo and other recognition in the Chamber's Business Connection newspaper
- Company logo on the Business Outlook page on the Chamber Web site
- Introduction at the event and presentation of a sponsor recognition award
- One-quarter page advertisement in the event program

Event

- Company logo on "electronic banners" at the event
- Quarter-page advertisement in the event program
- Five reservations to the event

After Event

- Company logo prominently placed in after-event double page article in Business Connection